
MarCom with High IQ

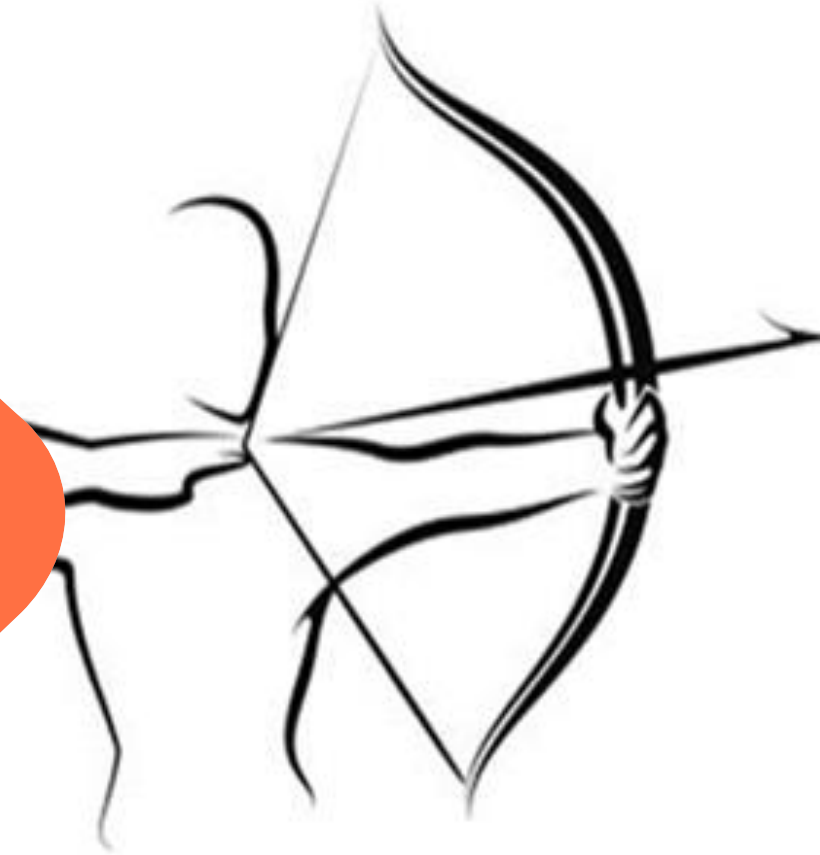
Sag Media Communications

Let's **properly** introduce ourselves!

We are **Sag Media** Communications

We're a Boutique Agency, 24/7 invested in your needs and wants. We've been on the market since 2011. We're a fresh, dedicated, highly skilled team, the Archers of Communication, with the following belief:

MarCom with High IQ



SAG MEDIA COMMUNICATIONS

MarCom & MarTech Services

Founded in 2011, our Boutique Agency offers integrated marketing solutions, focusing on digital smart solutions



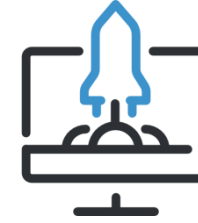
Website development

Clients from medical & pharma, consultancy, consumer goods, e-commerce



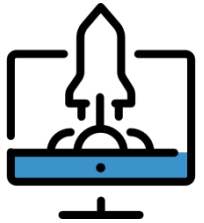
Digital branding

Clients from entertainment, event planning, e-commerce



PPC, lead generation & nurturing

Clients from courier and transportation industries, consumer goods, e-commerce



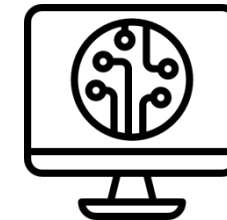
SEO/SEF

Clients from medical & pharma, consultancy, e-commerce



Social media development

Clients from medical & pharma, consultancy, legal, transportation, consumer goods, e-commerce



Remarketing

Clients from medical & pharma, consultancy, courier & transportation, e-commerce

Offline MarCom

Founded in 2011, our Boutique Agency supplies also offline communication, branding and rebranding services



Media buying & relations



Public relations



Event planning



Clients from medical & pharma, courier & transportation industries, industrial production, non-profit, legal, consultancy, e-commerce

Sag Media Communications – Account Managers team

Passionate, dedicated, connected. **Cumulated experience of over 20 years.**



Andreea Paleologu

Account Director | Partner



+6 years in digital marketing & sales
+10 years in media, copywriting, PR



Damiana Ilinca

Senior Account Manager



+3 years in account management
+4 years in digital content, social media



Cristian Paleologu

Managing Partner



+10 years in website development
+8 years in digital marketing, account management

Sag Media Communications – Content & Design team

Passionate, dedicated, connected. **Cumulated experience of over 20 years.**



Alexandra

Content Editor



Andrei

Design Specialist



Elena

Content Editor

**+6 years in digital marketing & sales
+10 years in media, copywriting, PR**

Portfolio - selection -

Scroll down

Projects developed by our agency

Selection of projects by Sag Media Communications

MARCOM FOR MITON

www.glami.ro and

www.biano.ro -

FASH-TECH FAST50
COMPANIES IN EU



MARCOM FOR ASOCIAȚIA MEDICOVER

LAUNCH, PR & MEDIA
RELATIONS, SEO for [www.in-
cerc.ro](http://www.in-cerc.ro): SOCIAL MEDIA
CONTENT DEVELOPMENT



SEO & PPC FOR LAPP GROUP

THE BIGGEST CABLES
& ACCESSORIES
MANUFACTURER
WORLDWIDE:
www.lapp.ro



Projects developed **by our agency**

Social media **accounts run by** Sag Media Communications

Glami.ro

+440k LIKES



**ScentAir
Romania**

Average reach per post:

1,9 K

+5K LIKES, further
development underway

**Asociația Medicover
& Programul în-Cerc**

Average reach

per post 1,1k

+1K LIKES



Projects developed **by our agency**

Digital results

E-commerce
revenues
brought to
clients

**Over
6 million
EUR**

Budgets
handled for PPC
campaigns

**Over
1 million
EUR**

**Social
KPIs**

**20 page
launches**

+2,5 MIL. LIKES

Let's get in touch!

You are Special!

So are We!

Our agency is a member of **BRCC – The British-Romanian Chamber of Commerce** and our Account Director and Senior Account Manager are members of **Global Women in PR Romania**

We have affiliates in the **Czech Republic, Germany, Great Britain** and work with international corporations, as well as local start-ups and SMEs.

www.sagmediateam.com



Read about us

Our Agency **In the News**

Huffington Post author BIO article with Andreea Paleologu, our Account Director:
<http://bit.ly/AndreeaGP>

Business interview about boutique agencies with Cristian Paleologu, our Managing Partner:
<http://bit.ly/CristiPal>

FYI article about social media with Damiana Ilinca, our Senior Account Manager:
http://bit.ly/damiana_ilinca



NEWS

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Timisoara HQ: +40763.64.60.33



We develop *High IQ* campaigns & integrate *efficiently* online & offline solutions

Have a Sag-tastic day!

Thank you!
