

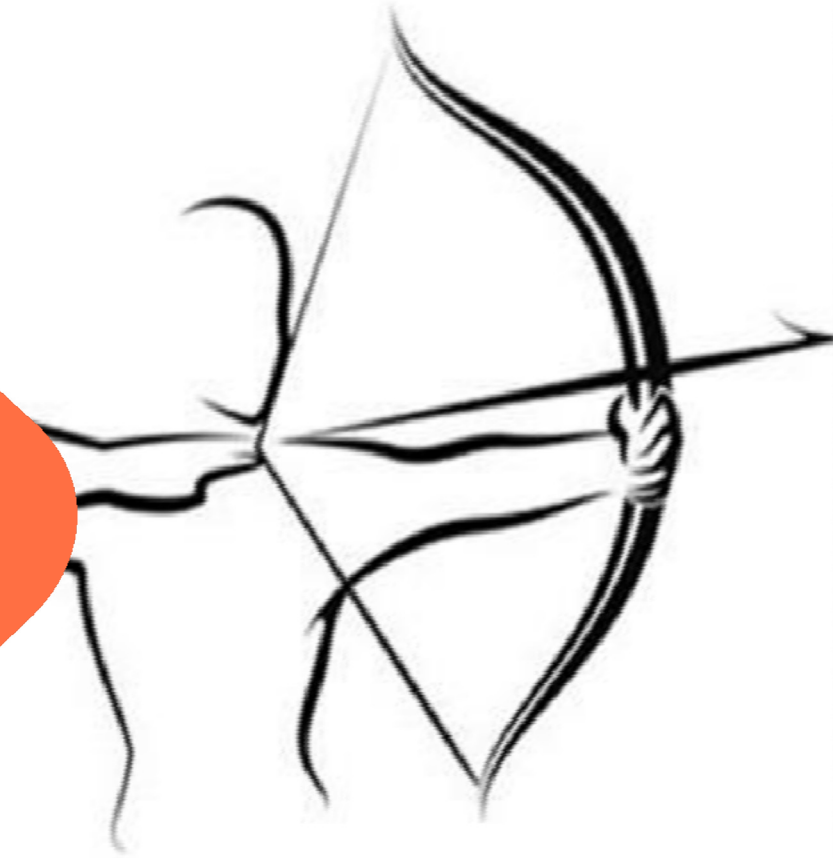
MarCom with High IQ

Sag Media Communications

Let's properly introduce ourselves!

We are Sag Media Communications

We're a Boutique Agency, 24/7 invested in your needs and wants. We've been on the market since 2011. We're a fresh, dedicated, highly skilled team, the Archers of Communication, with the following belief: **MarCom with High IQ**



SAG MEDIA COMMUNICATIONS

MarCom & MarTech Services

Founded in 2011, our Boutique Agency offers integrated marketing solutions, focusing on digital smart solutions



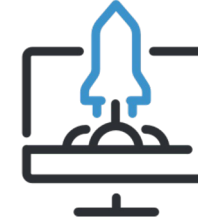
Website development

Clients from medical & pharma, consultancy, consumer goods, e-commerce



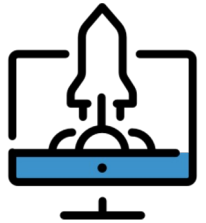
Digital branding

Clients from entertainment, event planning, e-commerce



PPC, lead generation & nurturing

Clients from courier and transportation industries, consumer goods, e-commerce



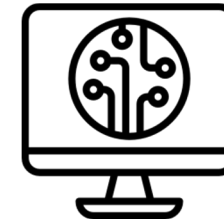
SEO/SEF

Clients from medical & pharma, consultancy, e-commerce



Social media development

Clients from medical & pharma, consultancy, legal, transportation, consumer goods, e-commerce



Remarketing

Clients from medical & pharma, consultancy, courier & transportation, e-commerce

Offline MarCom

Founded in 2011, our Boutique Agency supplies also offline communication, branding and rebranding services



Media buying & relations



Public relations



Event planning



Clients from medical & pharma, courier & transportation industries, industrial production, non-profit, legal, consultancy, e-commerce

Sag Media Communications – Your MarCom with High IQ team

Passionate, dedicated, **connected**



Andreea Paleologu
**Account Director &
Partner**



Damiana Ilinca
**Senior Account
Manager**

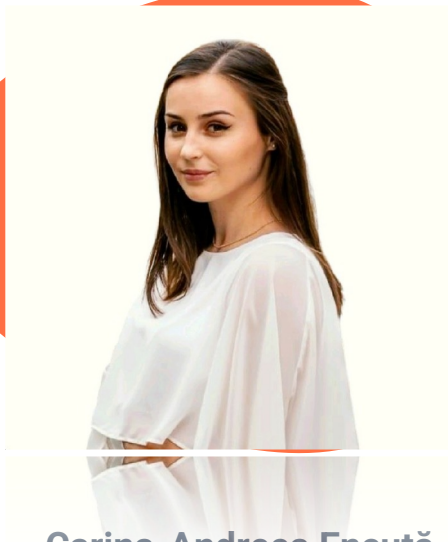


Cristian Paleologu
**Managing
Partner**

+10 years in media, copywriting, PR
+8 years in digital marketing & sales

Sag Media Communications – Your MarCom with High IQ team

Passionate, dedicated, **connected**



Carina-Andreea Encuță
**Jr. Account
Manager**



Mihai Dricu
**Freelance
UX Designer**



Marius Stuparu - MWARE PRO
**Associate Tech &
Dev Lead**

+10 years in media, copywriting, PR



Portfolio

- selection -

Scroll down

Projects developed by our agency

Selection of projects by Sag Media Communications

MARCOM FOR
MITON

www.glami.ro and
www.biano.ro -

FASH-TECH

FAST50

COMPANIES IN

EU



MARCOM FOR
ASOCIAȚIA
MEDICOVER

LAUNCH, PR & MEDIA
RELATIONS, SEO for

www.in-cerc.ro: SOCIAL
MEDIA CONTENT
DEVELOPMENT



MARCOM
FOR
FRANKE ROMANIA

ONE OF THE
BIGGEST HOME
SOLUTIONS
MANUFACTURERS

www.franke.ro



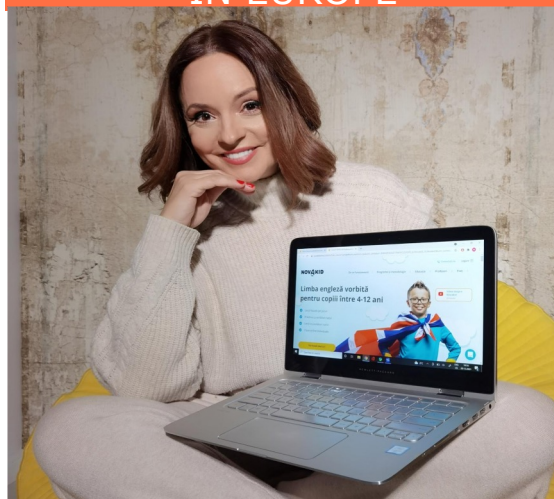
Projects developed by our agency

Selection of projects by Sag Media Communications

MARCOM FOR
NOVAKID ROMANIA

www.novakidschool.com/ro

- NO. 1 ONLINE
SCHOOL OF
ENGLISH FOR
KIDS AGED 4-12
IN EUROPE



Public Relations

Social Media Management

Influencer Marketing
Campaigns

Media Buying -
TV campaign in Romania

+ 130% increase in number of
new leads from month 1 of
collaboration

Integrated marketing and
communication campaign to
increase brand awareness, as
well as business KPIs



#novakid_vocabulary

Adverbs Of Time



Projects developed by our agency

Social media accounts run by Sag Media Communications

Glami.ro
+440k LIKES



**ScentAir
Romania**

Average reach per post:
1,9 K
+5K LIKES, further
development underway



Franke Romania
+1 MIO LIKES



Projects developed by our agency

Digital results

E-commerce
revenues
brought to
clients

**Over
6
million
EUR**

Budgets
handled for
PPC
campaigns

**Over
1
million
EUR**

**Social
KPIs**

**20 page
launches**

**+2,5 MIL.
LIKES**

Let's get in touch!

You are Special!

So are We!

Our Account Director and Senior Account Manager are members of **Global Women in PR Association**

We have affiliates in the **Czech Republic, Hungary, Portugal** and work with international corporations, as well as local start-ups and SMEs.

www.sagmediateam.com



Read about us

Our Agency In the News

Huffington Post author BIO article with Andreea Paleologu, our Account Director: <http://bit.ly/AndreeaGP>

Business interview about boutique agencies with Cristian Paleologu, our Managing Partner: <http://bit.ly/CristiPal>

FYI article about social media with Damiana Ilinca, our Senior Account Manager: http://bit.ly/damiana_ilinca



NEWS

Contact

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contact@sagmediateam.com

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+40732 710 894

Managing Partner:

+40763 64 60 33

We develop *High IQ* campaigns & integrate *efficiently* online & offline solutions



Have a Sag-tastic day!

**Thank
you!**
