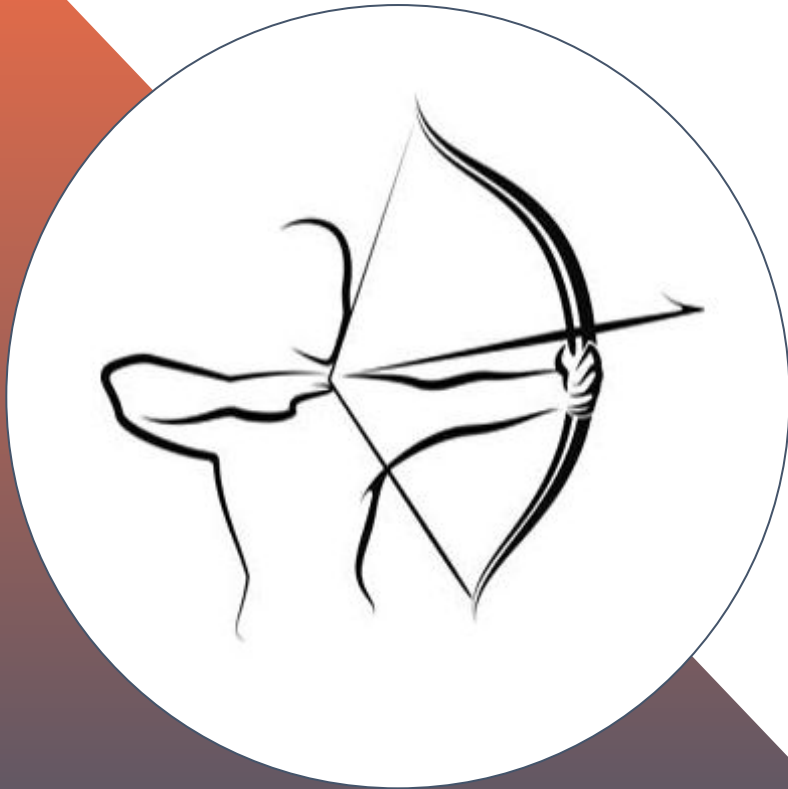


Sag Media Communications



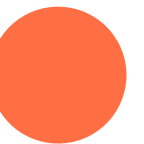
MarCom with **High IQ**

Who are we?



We're a Boutique Agency, 24/7 invested in your needs and wants. We've been on the market since 2011. We're a fresh, dedicated, highly skilled team, the Archers of Communication, with the following belief:

MarCom with High IQ.

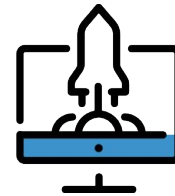


MarCom & MarTech Services

Founded in 2011, our Boutique Agency offers integrated marketing solutions, focusing on digital smart solutions

Website development

Clients from medical & pharma, consultancy, consumer goods, e-commerce, HoReCa, tourism.



Optimized online content development

Clients from medical & pharma, consultancy, e-commerce, services, consumer goods, education, industrial.

Digital image development

Clients from entertainment, e-commerce, HoReCa, tourism, industrial, consumer goods, services, education.

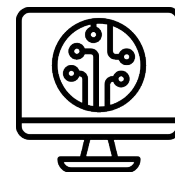
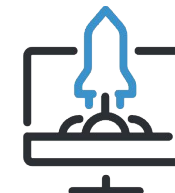


Social media development

Clients in the medical field, consulting, banking, education, transport, consumer goods, e-commerce, HoReCa, tourism.

PPC, lead generation & nurturing

Clients from the courier and transport industry, consumer goods, e-commerce, HoReCa, tourism, industrial.



Marketing campaigns

Clients from medical & pharma, consultancy, courier and transport industry, e-commerce, education, HoReCa, tourism, banking.

Clients from medical & pharma,
courier & transportation
industries, industrial production,
non-profit, legal, consultancy,
e-commerce, education,
HoReCa, tourism.



Offline MarCom

Founded in 2011, our Boutique Agency supplies also offline communication, branding and rebranding services



Media buying & relations



Public relations



Event planning

Sag Media Communications

Your MarCom with High IQ team



Andreea Paleologu
**Account Director &
Partner**



Damiana Ilinca
**Senior Account
Manager**



Cristian Paleologu
**Managing
Partner**



+10 years in media, copywriting, PR
+8 years in digital marketing & sales



Sag Media Communications

Your MarCom with High IQ team



Carina-Andreea Encuță
**Jr. Account
Manager**



Andreea Spenchiu
Account Intern



Mihai Dricu
**Freelance
UX Designer**

● ● ● +10 years in media, copywriting, PR ● ● ●



Portfolio

–selection–

Scroll down





**MARCOM FOR
MITON**
www.glami.ro and
www.biano.ro -
FASH-TECH FAST50
companies in EU.



**MARCOM FOR
FRANKE ROMANIA,**
one of the biggest
home solutions
manufacturers.
www.franke.ro



**MARCOM FOR ASOCIAȚIA
MEDICOVER**

Launch, PR & Media
Relations, SEO for
www.in-cerc.ro: social
media content development



**MARCOM FOR
NOVAKID ROMANIA,**
no. 1 online school
of English for kids
aged 4-12 in Europe.
www.novakid.ro



- Public Relations;
- Social Media Management;
- Influencer Marketing Campaigns;
- Media Buying - TV campaign in Romania.



+130% increase in number of
new leads from month 1 of
collaboration;

Integrated marketing and
communication campaign to
increase brand awareness, as
well as business KPIs.

Social media accounts run by Sag Media Communications

Projects developed by
our agency



Glami.ro
+440k likes



ScentAir Romania
Average reach per post:
1,9K, +5K likes



Franke Romania
+1 mio. likes

Digital results



Projects developed by
our agency

E-commerce
revenues brought
to clients

Over 6 million EUR

Budgets
handled for PPC
campaigns

Over 1 million EUR

Social KPIs

**20 page launches
+2,5 mio. likes**

Events organized by Sag Media Communications

Launch of Bibloo.ro in Romania,
Jakub Polanka collection,
March 2017.



Events organized by Sag Media Communications

Launch of the “ÎnCerc” Program -
Medicover Association in
Cluj-Napoca, November 2018.



Events organized by Sag Media Communications

Launch of the no. 1 online school of English for kids aged 4-12 in Europe, Novakid.ro, in Romania, June 2021.



What you earn from this collaboration with our agency



Access to new customers, because we will develop campaigns and actions that will generate both **greater notoriety** for your brand and **new sales opportunities**;



Collaboration with a **multidisciplinary team**, which can generate for you **the output of at least 2-3 employees**;



The possibility **to promote your services in our network** of clients and contacts;



Our opening to set a **satisfactory monthly budget** for you;



Formulation of a budget proposal only after **FREE auditing of your brand/company**, depending on the services you want to focus on, compared to the competition;



The **international expertise** of a team for which the delivery of **fast and quality services** are priorities in the relationship with any client;

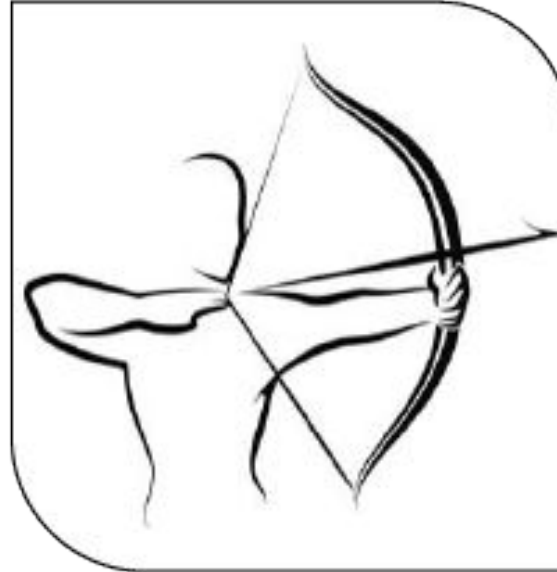


Access to new markets (e.g. Hungary, Czech Republic, Portugal) **for your services** and to the Romanian expat communities in these countries, to which are added France, Germany, Switzerland.

Let's get in touch!

You are special!
So are We!

www.sagmediateam.com



Our Account Director and Senior Account Manager are members of **Global Women in PR Association.**

We have affiliates in the **Czech Republic, Hungary, Portugal** and work with international corporations, as well as local start-ups and SMEs.



Our Agency **In the News**

Read about us



Huffington Post

author BIO article with
Andreea Paleologu, our
Account Director:

<http://bit.ly/AndreeaGP>



Business interview

about boutique
agencies with Cristian
Paleologu, our
Managing Partner:

<http://bit.ly/CristiPal>



FYI article about social

media with Damiana
Ilinca, our Senior Account
Manager:

http://bit.ly/damiana_ilinca



Have a **SAG**tastic day!

Thank you for your attention!

