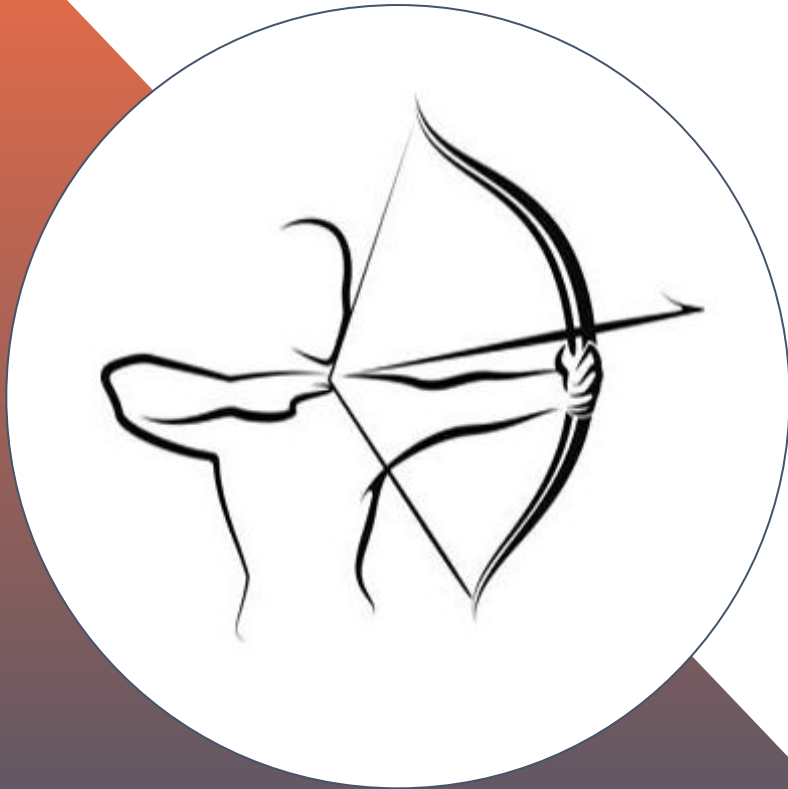


# Sag Media Communications



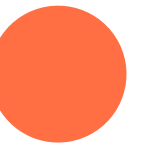
MarCom with **High IQ**

# Who are we?



We're a Boutique Agency, 24/7 invested in your needs and wants. We've been on the market since 2011. We're a fresh, dedicated, highly skilled team, the Archers of Communication, with the following belief:

**MarCom with High IQ.**

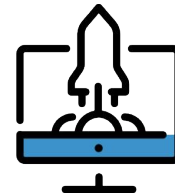


# MarCom & MarTech Services

Founded in 2011, our Boutique Agency offers integrated marketing solutions, focusing on digital smart solutions

## Website development

Clients from medical & pharma, consultancy, consumer goods, e-commerce, HoReCa, tourism.



## Optimized online content development

Clients from medical & pharma, consultancy, e-commerce, services, consumer goods, education, industrial.

## Digital image development

Clients from entertainment, e-commerce, HoReCa, tourism, industrial, consumer goods, services, education.

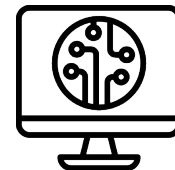
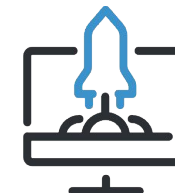


## Social media development

Clients in the medical field, consulting, banking, education, transport, consumer goods, e-commerce, HoReCa, tourism.

## PPC, lead generation & nurturing

Clients from the courier and transport industry, consumer goods, e-commerce, HoReCa, tourism, industrial.



## Marketing campaigns

Clients from medical & pharma, consultancy, courier and transport industry, e-commerce, education, HoReCa, tourism, banking.

Clients from medical & pharma,  
courier & transportation  
industries, industrial production,  
non-profit, legal, consultancy,  
e-commerce, education,  
HoReCa, tourism.



# Offline MarCom

Founded in 2011, our Boutique Agency supplies also offline communication, branding and rebranding services



**Media buying & relations**



**Public relations**



**Event planning**

# Sag Media Communications

## Your MarCom with High IQ team

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**Andreea Paleologu**  
**Account Director &  
Partner**



**Damiana Ilinca**  
**Senior Account  
Manager**



**Cristian Paleologu**  
**Managing  
Partner**



**+10 years in media, copywriting, PR**  
**+8 years in digital marketing & sales**



# Sag Media Communications

## Your MarCom with High IQ team

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**Carina-Andreea Encuță**  
**Account Manager**



**Andreea Spenchiu**  
**Account Intern**



**Mihai Dricu**  
**Freelance  
UX Designer**

● ● ● +10 years in media, copywriting, PR ● ● ●



# Portfolio

–selection–

Scroll down







**MARCOM FOR  
MITON**  
[www.glami.ro](http://www.glami.ro) and  
[www.biano.ro](http://www.biano.ro) -  
FASH-TECH FAST50  
companies in EU.



**MARCOM FOR  
FRANKE ROMANIA,**  
one of the biggest  
home solutions  
manufacturers.  
[www.franke.ro](http://www.franke.ro)



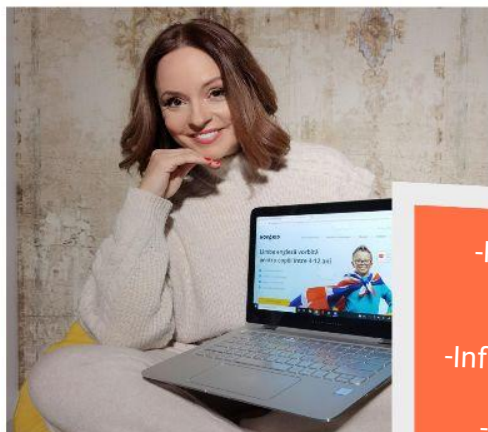
**MARCOM FOR ASOCIAȚIA  
MEDICOVER**

Launch, PR & Media  
Relations, SEO for  
[www.in-cerc.ro](http://www.in-cerc.ro): social  
media content development





**MARCOM FOR  
NOVAKID ROMANIA,**  
no. 1 online school  
of English for kids  
aged 4-12 in Europe.  
[www.novakid.ro](http://www.novakid.ro)



- Public Relations;
- Social Media Management;
- Influencer Marketing Campaigns;
- Media Buying - TV campaign in Romania.



+130% increase in number of  
new leads from month 1 of  
collaboration;

Integrated marketing and  
communication campaign to  
increase brand awareness, as  
well as business KPIs.

# Social media accounts run by Sag Media Communications

Projects developed by  
our agency



**Glami.ro**  
+440k likes



**ScentAir Romania**  
Average reach per post:  
1,9K, +5K likes



**Franke Romania**  
+1 mio. likes

# Digital results



Projects developed by  
our agency

**E-commerce**  
revenues brought  
to clients

**Over 6 million EUR**

**Budgets**  
handled for PPC  
campaigns

**Over 1 million EUR**

**Social KPIs**

**20 page launches  
+2,5 mio. likes**



# Events organized by Sag Media Communications

Launch of Bibloo.ro in Romania,  
Jakub Polanka collection,  
March 2017.





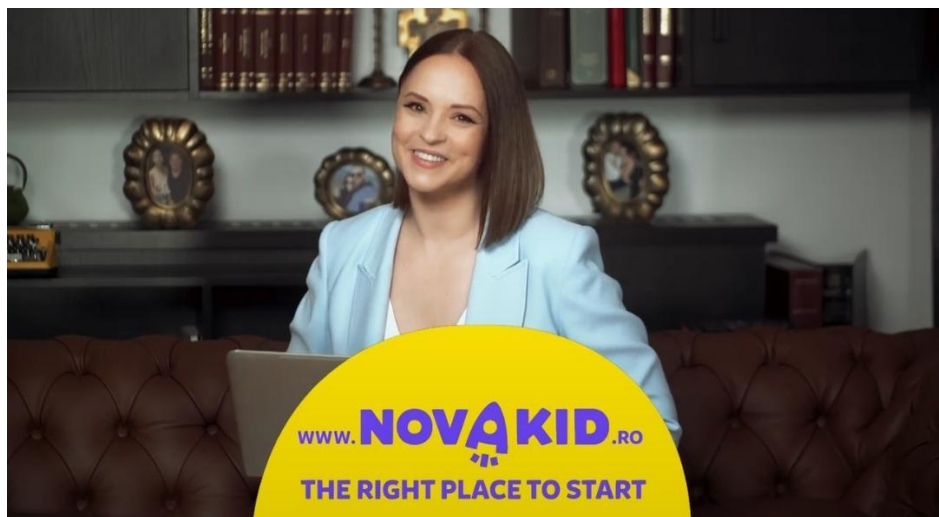
# Events organized by Sag Media Communications

Launch of the “ÎnCerc” Program -  
Medicover Association in  
Cluj-Napoca, November 2018.



# Events organized by Sag Media Communications

Launch of the no. 1 online school of English for kids aged 4-12 in Europe, Novakid.ro, in Romania, June 2021.





## What you earn from this collaboration with our agency



Access to new customers, because we will develop campaigns and actions that will generate both **greater notoriety** for your brand and **new sales opportunities**;



Collaboration with a **multidisciplinary team**, which can generate for you **the output of at least 2-3 employees**;



The possibility **to promote your services in our network** of clients and contacts;



Our opening to set a **satisfactory monthly budget** for you;



Formulation of a budget proposal only after **FREE auditing of your brand/company**, depending on the services you want to focus on, compared to the competition;



The **international expertise** of a team for which the delivery of **fast and quality services** are priorities in the relationship with any client;



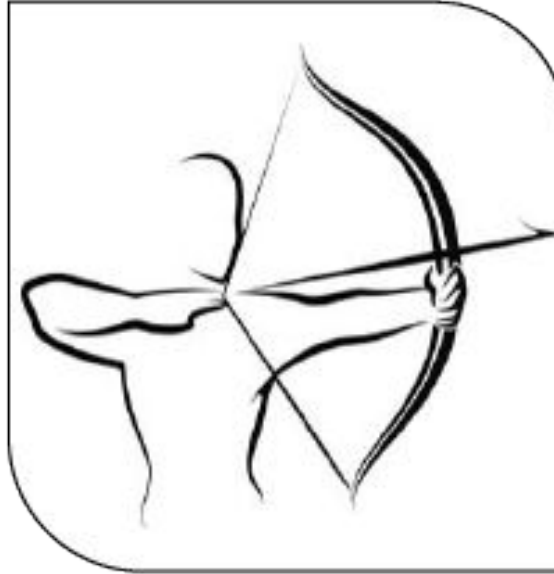
**Access to new markets** (e.g. Hungary, Czech Republic, Portugal) **for your services** and to the Romanian expat communities in these countries, to which are added France, Germany, Switzerland.

Let's get in touch!

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**You are special!**  
**So are We!**

[www.sagmediateam.com](http://www.sagmediateam.com)



Our Account Director and Senior Account Manager are members of **Global Women in PR Association.**

We have affiliates in the **Czech Republic, Hungary, Portugal** and work with international corporations, as well as local start-ups and SMEs.



# Our Agency **In the News**

Read about us

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## **Huffington Post**

author BIO article with  
Andreea Paleologu, our  
Account Director:

<http://bit.ly/AndreeaGP>



## **Business interview**

about boutique  
agencies with Cristian  
Paleologu, our  
Managing Partner:

<http://bit.ly/CristiPal>



## **FYI article about social**

**media** with Damiana  
Ilinca, our Senior Account  
Manager:

[http://bit.ly/damiana\\_ilinca](http://bit.ly/damiana_ilinca)





# Have a **SAG**tastic day!

Thank you for your attention!

