

Sag Media Communications

Your help in generating
awareness and sales

MarCom with High IQ!



About Sag Media



Sag Media is a digital advertising agency, operating on the market since 2011.



We embrace technology and creative strategies, focusing on efficient and niche approaches.



We are an agile organization, where adaptability is fundamental.



We connect your services to new markets (e.g.: Hungary, Czech Republic, Portugal).



We specialize in optimized online content development and online marketing or sales campaigns.



We also excel in event organization and brand activation (e.g.: press conferences, product launches).

Personalized Services

Our agency offers **integrated communication** and **marketing solutions**, focusing on **smart digital alternatives**:



Website development

Clients from medical and pharma, consultancy, consumer goods, e-commerce, HoReCa, tourism.



Optimized online content development

Clients from medical & pharma, consultancy, e-commerce, services, consumer goods, education, industrial.



Digital image development

Clients from entertainment, e-commerce, HoReCa, tourism, industrial, consumer goods, services, education.

Personalized Services

Our agency offers **integrated communication** and **marketing solutions**, focusing on **smart digital alternatives**:



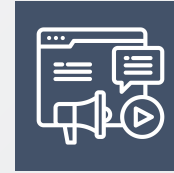
Social media development

Clients in the medical field, consulting, banking, education, transport, consumer goods, e-commerce, HoReCa, tourism.



PPC, lead generation & nurturing

Clients from the courier and transport industry, consumer goods, e-commerce, HoReCa, tourism, industrial.



Marketing campaigns

Clients from medical & pharma, consultancy, courier and transport industry, e-commerce, education, HoReCa, tourism, banking.



Expertise in Offline MarCom

Our agency also provides **offline communication**, **branding**, and **rebranding** services. These include:

- **Media buying & relations;**
- **Public relations;**
- **Event planning.**

Sag Media's clients come from the medical and pharma industries, courier and transportation sectors, industrial production, the non-profit segment, legal services, consultancy, e-commerce, education, HoReCa, and tourism.

Your MarCom with High IQ team

+15 years in media, copywriting, PR and **+15 years** in digital marketing & sales



ANDREEA PALEOLOGU
Account Director & Partner



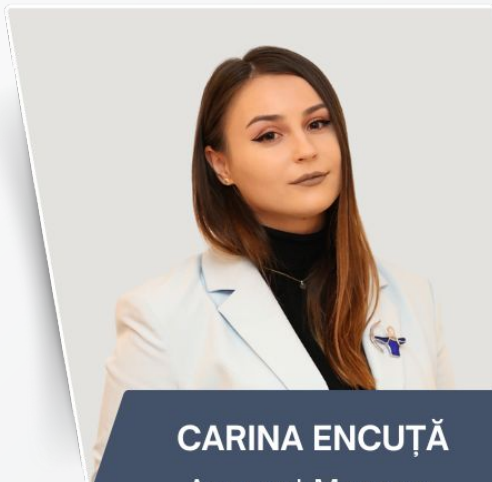
CRISTIAN PALEOLOGU
Managing Partner



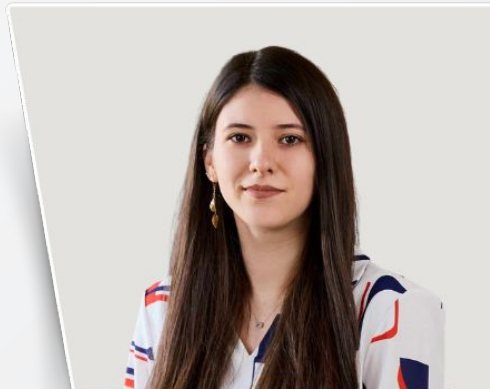
DAMIANA ILINCA
Senior Account Manager

Your MarCom with High IQ team

+10 years in media, copywriting and PR



CARINA ENCUȚĂ
Account Manager



ANDREEA HULUB
Jr. Account Manager

Client Portfolio - Selection



Sag Media Communications is part of an international MarCom relay: **GWPR**.

Currently we have **clients from 10 countries**, as follows:
Romania, Czech Republic,
Poland, Hungary, Bulgaria,
Germany, Switzerland,
Portugal, Spain, and United
States of America.



MarCom for MITON

www.glami.ro and www.biano.ro
FASH-TECH FAST50 companies in EU.



MarCom for Medicover Association

launch, PR & Media, relations,
SEO for www.in-cerc.ro: social media
content development.

MarCom for Franke

one of the largest global
manufacturers of kitchen products.
www.frankemagazinonline.ro



Custom services we have provided:

- Public Relations;
- Social media management;
- Influencer Marketing campaigns;
- Media buying;
- TV campaign in Romania.

Results and initiatives:

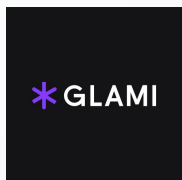
- +130% increase in number of new leads from month 1 of collaboration;
- Integrated marketing and communication campaign to increase brand awareness, as well as business KPIs.

MarCom for Novakid România

online English school for children aged 4-12,
a leader in the EdTech field in Europe.
www.novakid.ro



Social media accounts managed by Sag Media



GLAMI Romania

+609K likes



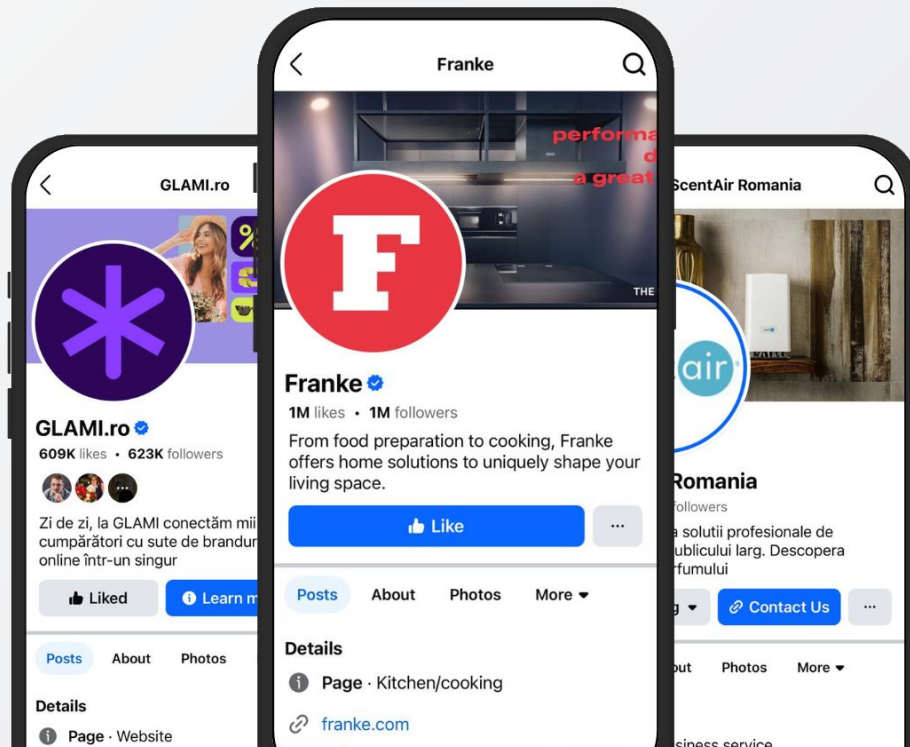
ScentAir Romania

Average reach per post 1,9K
+5K likes



Franke Romania

+1 mil. likes



Digital results



**E-commerce
revenues brought
to clients:**

Over 7,5 million EUR



**Budgets
handled for PPC
campaigns:**

Over 1 million EUR



Social KPIs:

20 page launches
+2.5 mio. likes

Events that have been organized by our agency

Launch of Bibloo.ro in Romania

Jakub Polanka collection



Events that have been organized by our agency

Launch of the „ÎnCerc” Program, Medcover Association

Cluj-Napoca



Events that have been organized by our agency

Launch of Novakid in Romania

the number 1 online English school in Europe



Benefits of the collaboration

Access to new customers, because we will develop campaigns and actions that will generate both **greater notoriety** for your brand and **new sales opportunities**;

Collaboration with a **multidisciplinary team**, which can generate for you **the output of at least 2-3 employees**;

The possibility **to promote your services in our network** of clients and contacts;

Our opening to set a **satisfactory monthly budget** for you;



Benefits of the collaboration

Formulation of a budget proposal only after **FREE auditing of your brand/company**, depending on the services you want to focus on, compared to the competition;



The international expertise of a team for which the delivery of **fast and quality services** are priorities in the relationship with any client;



Access to new markets (e.g. Hungary, Czech Republic, Portugal) **for your services** and to the Romanian expat communities in these countries, to which are added France, Germany, Switzerland.



News about Sag Media



Huffington Post - author BIO
article with **Andreea Paleologu**:
<http://bit.ly/AndreeaGP>



Business interview - about boutique
agencies with **Cristian Paleologu**:
<http://bit.ly/CristiPal>



Marketing Portal - article about the
advantages of working in an online
marketing agency with **Carina Encuță**:
https://bit.ly/carina_encuta



SuperBlog podcast - tips and tricks
for relevant content marketing with
Andreea Paleologu:
<https://bit.ly/content-marketing-podcast-ap>



Forbes Romania - article about
Sag Media with **Andreea Paleologu**:
https://bit.ly/AndreeaGP_forbes



Acasa.ro - article about social media
with **Damiana Ilinca**:
http://bit.ly/damiana_ilinca

You can find us at:



www.sagmediateam.com



contact@sagmediateam.com



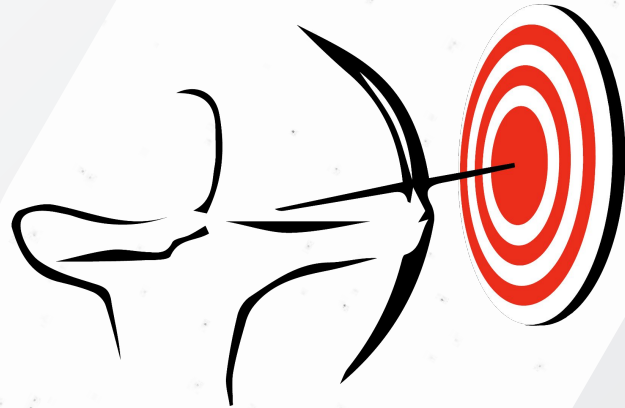
Account Director & Partner:

+40732 710 894



Social Media Team Lead:

+40763 64 60 33





Have a SAGtastic day!

Thank you for your attention!

